

# Yinka Michael O.

## Creative Designer | FMVA™

Abuja FCT, Nigeria.

[penielbethel4@gmail.com](mailto:penielbethel4@gmail.com)

+234 8169114903

I am an accomplished Creative and Graphics Designer, demonstrating proficiency in diverse facets of desktop publishing, hardware/software manipulation, graphics, animation video, and web development. My academic background and professional experience have equipped me with a robust skill set, encompassing the ability to seamlessly merge creativity with technical proficiency. Currently seeking a dynamic position in the field of Graphics Design, I am eager to apply my strategic thinking and innovative approach to contribute to the visual aesthetics and branding initiatives of a forward-thinking organization.

## Work Experience

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### Volunteer, Director of Graphics,

ReachoutDyslexia Initiative - Abuja

March 2024 - Present

#### Responsibilities

- Basically, creating and superimposing templated professional graphic designs for social media use and other Officials Activities.
- Design simple designs from editorial pieces that align with the brand guidelines and image.
- Developing graphics and visual or audio images for product and service, illustrations, website and social media channels.

### Graphics Designer,

Nelberk Language School - Wuse 2 FCT Abuja.

August 2023 - February 2024

#### Responsibilities

- Designing captivating graphics for promotional materials and maintaining brand consistency.
- Creating visually appealing content for social media, website, and other communication channels.
- Developing effective branding strategies to enhance the school's image.

### Media Clothing Illustrator Designer (Remote Contract)

Pride and Proud Garment - United Kingdom

October 2023 to December 2023

#### Responsibilities

- Designed unique and market-ready creative concepts for shoes, clothing, cardigans, and other garments, ensuring high-quality print production.
- Developed visually appealing designs that aligned with the brand's identity and enhanced product appeal in the market.
- Collaborated with the production team to ensure seamless execution of design concepts for sales and stock distribution.

### **Graphics Designer,**

NCCF Corper Organisation - Mararaba FCT Abuja.  
August 2023 - February 2024

#### **Responsibilities**

- Designing graphics for various events and initiatives of the National Youth Service Corps (NYSC).
- Collaborating with teams to create compelling visuals that align with organizational objectives.

### **Graphics Designer,**

Slabfreight Nigeria Limited - Ikeja, Lagos.  
April 2021 - July 2023

#### **Responsibilities**

- Assisted teams in creating and superimposing templated graphic designs for social media use.
- Design simple designs from editorial pieces that align with the brand guidelines and image.
- Developing graphics and visual or audio images for Our Logistics Service, illustrations, website and social media channels
- Developing campaigns with cohesive branding that reflect the company's personality
- Designing custom art for use in advertisements, brochures, flyers, posters, invitations, magazines, business cards, websites.
- Planning branding strategies across all media platforms Creating designs used for experiential branding.
- Translating copy or visual styling into graphics for marketing and branding purposes.

### **Volunteer, Graphics Designer,**

Pbmultitechs GlobalResources - Ogun state,  
April 2022 - Present

#### **Responsibilities**

- Basically, creating and superimposing templated professional graphic designs for social media use and other Officials Activities.
- Design simple designs from editorial pieces that align with the brand guidelines and image.
- Developing graphics and visual or audio images for product and service, illustrations, website and social media channels.

### **Volunteer, Director of Graphics,**

Agricincome Hub - Ibadan Oyo State,  
May 2020 - Present

#### **Responsibilities**

- Basically, creating and superimposing templated professional graphic designs for social media use and other official activities.
- Design simple designs from editorial pieces that align with the brand guidelines and image.
- Developing graphics and visual or audio images for product and service, illustrations, website and social media channels.

### **Graphics Designer/Video Editor,**

Greenland Medical Diagnostics - Sango, Ogun State  
February 2021 to February 2023

#### **Responsibilities**

- Designed and edited graphics and video content in alignment with the company's brand identity and marketing objectives.
- Created promotional materials and visual content for social media platforms to enhance brand visibility and customer engagement.
- Developed advertising assets, including branded visuals and short video clips, to support marketing campaigns and patient outreach initiatives.
- Collaborated with cross-functional teams to align design requirements with business goals, ensuring timely delivery of high-quality creative content.
- Engaged in continuous learning and innovation, incorporating industry best practices and creative trends into advertising materials.

### **Lead Graphics Designer,**

Renee Golden Multiventures Ltd - Lagos  
February 2021 to Present

#### **Responsibilities:**

- Design in-post images for blog and resource page content.
- Align images to branding of world-class brands with strict design guidelines.
- Create well-structured infographics for marketing purposes.
- Collaborated with content marketing and front-end development teams to implement designs.
- Work on deadline and on-brand to create marketable images for the web.
- Interface with clients about brand requirements and content ideas.
- Incorporate changes recommended by clients and the Siege Media team into the final design.
- Stay on top of graphic design trends to develop innovative content

for the purpose of building client visibility.

## Education

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### **Bachelor of Science in Microbiology,**

Federal University of Agriculture - Abeokuta, Ogun State.  
August 2018 - January 2023

### **Diploma in Financial Modelling and Valuation - FMVA,**

Corporate Finance Institute - Canada,  
February 2022 - July 2022

### **Diploma in Computer Software and Networking,**

Orlg, Institute of Technology - Osun State,  
January 2018 - August 2018

### **National Diploma in Science Technology,**

Federal Polytechnic - Ede, Osun State,  
August 2013 - December 2016

## Skills and Professional Pipelines

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- Professional Graphics Design (Adobe Photoshop, Adobe Illustrator, CorelDraw, Autodesk Sketchbook, CLO 3D, InDesign)
- Web Development
- Video Editing (Adobe Character Animator, Adobe Premiere Pro, After Effect, Capcut)
- All Microsoft Office Suites
- Communication skills

## Quick Links

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My portfolio: [Click here](#)

LinkedIn Profile: <https://www.linkedin.com/in/yinka-michael-167756214>

## Certifications and Licenses

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- National Youth Certificate of Service
- Google Digital Marketing Skills
- Networking and Computer Software/Creative Design
- FMVA™
- Emotional Intelligence